



EYE TO EYE MULTIMEDIA
Bergenfield, New Jersey
201-338-8331
etemm.com



VIDEO PROJECT QUESTIONNAIRE

This questionnaire will be used as a road map for your video. We don't want it to come across as an interview. We want it to be natural and unscripted. We want you to be a story teller, telling the story about your business. Answer the questions briefly. Once the filming starts, your answers will be more relaxed because of this road map.

1. Your Name and Title:

2. Company Name:

3. Office or Store Location(s)

4. What areas do you service? (i.e., counties, states)

5. What year was your business established?

6. How long has your business been established?

7. How did you get into this business?



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8. What does your business offer to customers?

9. What is unique or different about your business compared to your competition?

10. What does the future hold for your business?

11. What is your business contact information? (phone, cell, email, website address)

12. What are your days and hours of operation?

13. List key words that describe your business, product or service. Use one word for each, not phrases.



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14. List additional questions and answers that you may want to include about your business video (optional, 5 maximum):

Notes:



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Production

We film using a green screen background. We remove the green background and replace it with a graphic image, motion graphic, or photo. This is known as chromakey. An example is the weather person you see on the news. They stand in front of a green screen and the graphics are super imposed onto the green area. You have the option to have your video filmed with or without a green screen.

Do you want your video filmed against a green screen?

Yes No

If yes, do not wear clothing which includes any shade of green colors.

For men; please wear a shirt such as a dress shirt, polo, or suit jacket.

For women; please wear a blouse or jacket.

The clothing is to attach a small, wired clip-on microphone. A different microphone may be substituted at time of filming.

Familiarize yourself with these Q&A's before the scheduled shoot date, but not to a point where you memorize them.

Please try and refrain from saying "um" or "ah" while answering the questions.

We will ask you a few warm-up questions such as what's your favorite vacation spot, sports team, color, etc. so you can get relaxed on camera.

Payment

50% is due before production, 50% upon completion of video. Credit Card or bank transfer Payments accepted using *PayPal*. You do not a *PayPal* account to make payment. Personal and business checks accepted but must clear first before production and after completion. Please make checks payable to **Eye To Eye Graphics**. Prices do not include NJ sales tax.

Submit Form

Click the button below. This form will automatically attach in your email program. Just send it to us. We will contact you after we review your information. If you have questions, please call us at 201-338-8331. Thank you and we look forward to producing your video.

[EMAIL QUESTIONNAIRE >](#)